**Providing training to educators on lean innovation skills for micro enterprises**

**leaninnovation.how**
micro enterprise route to innovation

*Spring programme update*

# LIME programme update

In October 2019 we launched the Lean Innovation for Micro Enterprises (LIME) programme. Little did we know how big a role innovation would play in the continuing Covid-19 pandemic that has shaped the last 12 months. Across the world, accelerated innovation has been core to the survival of many SMEs and micro-enterprises. And many businesses have applied techniques that are lean in nature.

### About the LIME programme
The overall goal of this programme is to introduce the lean innovation skillset to our education systems, and by extension to our economies.

Innovation is often positioned as the key for smart, sustainable and inclusive growth, but is rarely viable for micro-enterprises on account of the high costs.

**Lean innovation offers an alternative route.**

Visit the LIME programme website to learn more

## Lean Innovation for Micro Enterprises (LIME) online course

In this programme update, we share details about the LIME online course.

Read on to find out who the course is for, what it covers, how you can access it and more!







### What is the LIME online course?
The online course is designed to help teach micro-entrepreneurs how to become lean innovators.
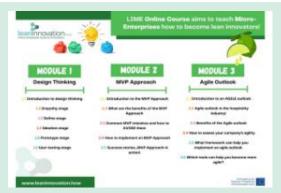
### How long will it take to follow the course?
We believe in lean, so each module will only take a maximum of 1 hour to complete. Each module contains 5-6 micro lessons each lasting about 10 minutes - perfect for your busy schedule!

### What topics does the online course cover?
The course covers the 3 elements that together make up lean innovation:

1. Design Thinking
2. Minimal Viable Product (MVP) Approach
3. Agile Outlook

### How does the online course work?
You can either work through the course modules one by one, or jump straight to the modules of greatest interest or relevance to you.

There are quizzes, additional resources and a discussion, helping learners thoroughly engage in all the content.

More details on each module are provided below.

> **MODULE 1: DESIGN THINKING**
> 1.1 Introduction to Design thinking
> 1.2 Empathy Stage
> 1.3 Define Stage
> 1.4 Ideation Stage
> 1.5 Prototyping Stage
> 1.6 User testing Stage

> **MODULE 2: THE MVP APPROACH**
> 2.1 Introduction to MVP approach
> 2.2 Benefits of the MVP approach
> 2.3 Common MVP mistakes and how to avoid them
> 2.4 How to Implement an MVP Approach
> 2.5 Success Stories

> **MODULE 3: AN AGILE OUTLOOK**
> 3.1 Introduction to an AGILE outlook
> 3.2 How an Agile outlook works in the hospitality industry
> 3.3 The Benefits of Agile
> 3.4 How to assess your company's Agility
> 3.5 The Agile Frameworks to use
> 3.6 The tool to help you employ an Agile framework

## How can I access the course?
The course is available now on our website: LIME Online Course

## Do I need to register to access the course?
No, you don't have to register to access the course. But if you do choose to register, you will gain access to some added features!

## How has the course been created?
Programme partners have worked collaboratively to develop the online course. As this is a beta version, further refinements will be implemented following the testing stage.

## Will there be other resources from the LIME programme?
Yes, there are 3 resources being produced as part of the programme. Here's what else you can look forward to:

**1. Formative Self Assessment Tool**
- an online interactive diagnostic tool enabling users to evaluate their current innovation capacity and "readiness". Trainers would also have back-end access to the results of their group, for greater understanding.

**2. Lean Innovation Curriculum and OERs**
- a complete set of learning objectives, training materials and case studies for entrepreneurship trainers and lecturers.

# Stay up to date and get involved

Look out for further information about the programme, including ways in which you can get involved. To register your interest now, please email us at carol.daniels@nationalenterprisenetwork.org

Visit the LIME website and connect with us through our Facebook and LinkedIn profiles.



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